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THE GOLD COAST

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No. 556 Wednesday, March 6, 1974

5c  
RECOMMENDED

Elkhorn Ave., Surfers Paradise. 39 0909.  
Griffith Street, Coolangatta. 36 3333

## GIANT PRINT PRESS PLAN

Ambassador College of Pasadena, USA, known throughout the world for its educational broadcasts and publications, will soon move its Australian extension organisation to the Gold Coast.

The multi-million dollar non-profit organisation will establish a printing press and administrative centre at Zareo Industrial Gardens park, on the Pacific Highway at West Burleigh, three miles from Burleigh Heads.

A landscaped setting, using existing trees and planted with selected natives, will contain a press building, administrative offices and recreational facilities for the 100 staff members.

### From Sydney

The press is being moved from Sydney, where it was established by Ambassador College in 1962. It will print 'The Plain Truth', a magazine with a circulation of 3,000,000 worldwide. One quarter of a million copies of the magazine are printed for circulation in Australasia and throughout South East Asia and Philippines.

Other publications to be printed locally will include booklets with such themes as pollution, crime and drugs, marriage, dating, and family problems.

One of its publications, 'How to Give Up Smoking', has been widely distributed by the Australian Medical Association.

They also publish colorful free booklets on conservation and natural history.

Ambassador College was founded by Herbert W. Armstrong in 1934. It is a non-profit educational enterprise, supported by the Worldwide Church of God. Its objective is to provide

## U.S. organisation's Burleigh scheme

a 'third dimension' to living through true knowledge and education.

The message of the church and College is broadcast to an estimated world listening audience of 150 million people annually, at a cost of \$5m.

The Pasadena College, with superb buildings and sporting facilities is set in a splendidly landscaped campus. There are also campuses in Texas and England.

The College is open to students from all walks of life and of all economic circumstances.

### Established

The Worldwide Church of God is established internationally and has 20 churches in Australia with congregations numbering 4000. One has now been established on the Gold Coast.

The College has extension operations in such countries as Australia, New Zealand, Israel, Switzerland, Mexico, Canada, South Africa and the Philippines.

Dennis Luker and Gene Hughes, who are supervising the Gold Coast development said at West Burleigh that the printing operation would be fed by two 4-color sheet fed presses. There would be a pre-press section and full bindery operation.

They said the press would

do commercial work as well and would print quality color as well as educational books.

Gene Hughes said: "We would like to be able to break the present Hong Kong-Singapore hold on the market by printing here at the same price."

"Using the latest technology, we should be able to do that at our West Burleigh press".

More than 90 per cent of the Sydney staff has elected to move to the Gold Coast.

They would be accommodated in new homes to be built on Royston Park Estate, not far from Zareo Industrial Gardens.

The homes will be the

first in Queensland to be built under Group Title, made law by the Queensland Government, in December.

Cont. on P2

Last  
chance  
to win  
- P30

From March 6th

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BRIDES AND  
HOMES -  
P27



Americans Gene Hughes (left) and Dennis Luker (centre) look over the site of the new printing works at West Burleigh with real estate agent Kel Sweaney. Work is expected to begin on the premises within three months. Ninety per cent of the workforce from Sydney will be employed.

ASSETS  
EXCEED  
\$40,000,000

8 1/4% PA.

Managing Director: V.J. Alewood, J.P. General Manager:  
S.L. Caldwell, A.B.S. Directors: G.W. Rankin, W.J. Ware,  
J. Hammond, L.J. Thompson.

BRANCH OFFICES:—SOUTHPORT: 26 Nerang Street,  
32 1066. Sundale Shopping Complex. 31 0433. BROAD-  
BEACH: 2713 Main Place. 38 2577. BURLEIGH HEADS:  
23 James Street. 35 1088. PALM BEACH: 1142 Gold  
Coast Highway. 34 1490. COOLANGATTA: 11 Griffith  
Street. 36 3738.

**GOLD COAST PERMANENT  
BUILDING SOCIETY**

Head Office: 26 Nerang Street, Southport. Phone 321 066 314 119

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FIRST BUILDING SOCIETY ON THE GOLD COAST

# Flood protest meeting called

A flood damage protest meeting is to be held tomorrow at the Gold Coast Ladies Bowling Club Pavilion, in Kalimna Drive, Moana Park at 7.30pm.

The meeting is open to all residents and ratepayers of the Albert Canal Estates. Parliamentarians and Shire Councillors have been invited to attend.

The organisation is proposing an injunction to restrain further subdivision until a complete flood

investigation is made.

It also wants the Shire Council to widen the Monaco Street bridges as an emergency safeguard.

The committee will also propose that a senior civil engineer investigator should be appointed by the Federal Government to examine and report on Gold Coast flood control to federal and state authorities.

### Cont. from P1

The homes will occupy a 25-30 perch block.

They will be built of materials to blend with the environment.

At Zareo Industrial Gardens, Ambassador College will provide industrial buildings that will be an example and show what light industry can look like in a landscaped setting.

The College believes the right atmosphere has a positive and uplifting effect on people and helps keep morale high.

Ambassador College has been quietly organising its local operation for the past 10 months, assisted by estate agent Mr. Kel Sweaney of Burleigh Heads.

The West Burleigh site was chosen after Ambassador College had made an extensive survey of potential decentralisation sites from Albury to Southport.

A meeting with Jim Dutton, the Gold Coast City Industrial promotions officer, led them to Burleigh Heads, where Mr. Sweaney showed them the plans for Zareo Industrial Gardens, with which he is associated as a director.

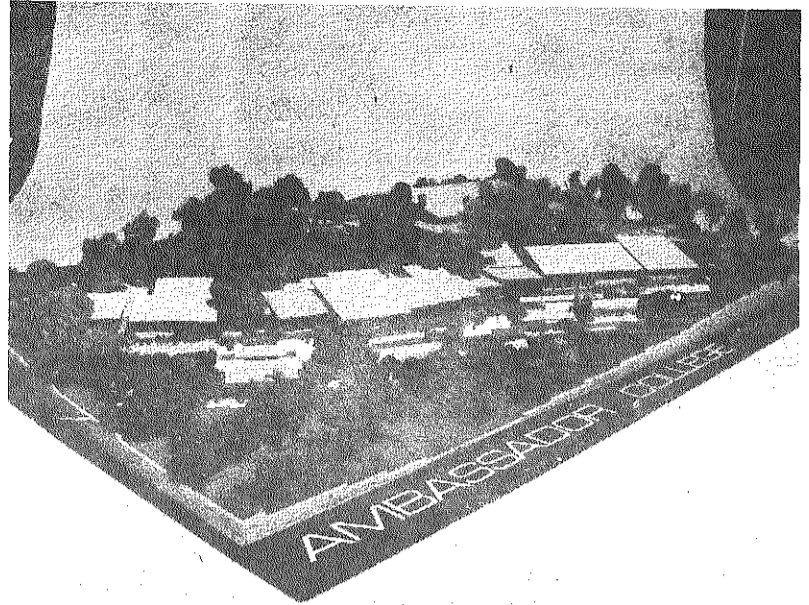
"When we saw the site, we were 'sold'," they said. "We realised this was the ideal place for our printing operation".

Work will begin on the buildings within three months and on the houses at about the same time.

Dennis Luker said: "While the Worldwide Church of God does not believe in imposing its message on people, we want people to know about us and we welcome inquiries. We can be contacted by phoning 35-4233.

The chairman of the Albert Shire, Cr. Hugh Muntz, said: "I extend to Ambassador College a warm welcome to a fast growing shire. I feel confident the move they are making will prove happy and successful."

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- \* SUNDAY Rock 'N' Roll Nite

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## Burleigh Gardens Industrial Park

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Because of careful architectural planning of this Garden Industrial Park all of phase 1 has been sold to carefully selected manufacturers.

Phase 2 is now completed and open for negotiation.

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FOR FURTHER DETAILS AND INSPECTION

### Phone 35 3537 or 35 3355

FOR PERSONAL SERVICE

Left to right: Mr. Kel Sweaney (local director of Zareo Pty.Ltd.), Mr. Leo Mills, another local director and Mr. Vic Stone, chairman of Directors, with a bulldozer at the site of the Industrial Gardens park.